**FURTHER READING**

For great online content on policy and practice, head over to the Lush website and read about their amazing work on sustainable consumption: https://uk.lush.com/tag/our-policies.

For an interesting read about the values and ethics behind some people’s adoption of public bicycle-sharing schemes, look at Yin, J., Qian, L. and Singhapakdi, A. (2018) Sharing sustainability: How values and ethics matter in consumers’ adoption of public bicycle-sharing scheme. *Journal of Business Ethics*, *149* (2): 313-32.

UNESCO actually provides three ‘cautionary points’ as regards defining sustainable consumption. More information can be found at [www.unesco.org/education/tlsf/mods/theme\_b/popups/mod09t06s07.html](http://www.unesco.org/education/tlsf/mods/theme_b/popups/mod09t06s07.html).

Finally, for a more in-depth read about the United Nations’ 17 Goals to Transform our World, go to [www.un.org/sustainabledevelopment/](http://www.un.org/sustainabledevelopment/).