

Variable Description for Ex121.csv

V1	I use mobile because it enhances my personality.
V2	Using a mobile gives me a professional look.
V3	People talk about my trendy ringtones.
V4	I use mobile phone for listening music in free time.
V5	Mobile is an asset, anybody can contact me anytime.
V6	Using a mobile phone increases my confidence level.
V7	Mobile phones a good for exchanging and forwarding text messages.
V8	I like to see people talking about my handset.
V9	I feel thrilled when I see advertisement of my mobile on TV.
V10	Having a mobile phone is an indicator of trendy lifestyle.