TITLE OF SPEECH

Name:

Specific Purpose Statement:

Thesis Statement:

Organizational Pattern:

# Introduction

I. Attention-Getting Device: Gain the attention of the audience

II. Purpose and Thesis: Inform the audience of the purpose of your speech and state your thesis

III. Credibility and Relational Connection: Explain why the audience should listen to you speak on the topic and discuss your personal connection with the audience

IV. Orientation Phase: Familiarize the audience with the topic and define terms if necessary

V. Impact of the Topic and Speech: Explain how the topic impacts the audience and why they should listen to the speech

VI. Enumerated preview: Outline your main points

Transition: Lead audience from the introduction to the body

# Body

I. First main point as stated in preview in a complete sentence

1. Supporting information for first main point in complete sentence
   1. First detail of support for A in complete sentence
   2. Second detail of support for A in complete sentence
2. Supporting information for the first main point in complete sentence

1. First detail of support for B in complete sentence

2. Second detail of support for B in complete sentence

1. Supporting information for the first main point in complete sentence
   1. First detail for support for C in complete sentence
   2. Second detail for support for C in complete sentence

Transition: Lead audience from the first main point to the second main point

II. Second main point as stated in preview in a complete sentence

1. Supporting information for second main point in complete sentence
   1. First detail of support for A in complete sentence
   2. Second detail of support for A in complete sentence
2. Supporting information for second main point in complete sentence
   1. First detail of support for B in complete sentence
   2. Second detail of support for B in complete sentence
3. Supporting information for second main point in complete sentence
   1. First detail of support for C in complete sentence
   2. Second detail of support for C in complete sentence

Transition: Lead audience from the second main point to the third main point

III. Third main point as stated in preview in a complete sentence

1. Supporting information for third main point in complete sentence
   1. First detail of support for A in complete sentence
   2. Second detail of support for A in complete sentence
2. Supporting information for third main point in complete sentence
   1. First detail of support for B in complete sentence
   2. Second detail of support for B in complete sentence
3. Supporting information for third main point in complete sentence
   1. First detail of support for C in complete sentence
   2. Second detail of support for C in complete sentence

Transition: Lead audience from the body to the conclusion

# Conclusion

I. Wrap-Up Signal: Signal the beginning of the conclusion

II. Restatement of Thesis: Restate your thesis

III. Summary of Main Points: Provide the audience with a complete summary of your main points

IV. Audience Motivation: Encourage the audience to incorporate the material you have provided into their lives or to behave/think in a certain manner

V. Relational Reinforcement: Reinforce the relationship between the audience and the material and between the audience and yourself

VI. Clicher Statement: Include a memorable line or phrase that will enable you to end strongly and smoothly